



The Serbian Embassy to Bulgaria gathered businessmen, representatives of the Serbian community, at a reception on October 27. Among the 60 guests invited, there were representatives of "Telenor", "Novartis", "IBM", "Heineken", "Lily Drugstore", "Coca Cola", "Silver Star-Mercedes", "Ceptera", "Bosch", "Pernod Ricard", "Vivacom", "St Marco", "Sport Vision", "Pink Plus Market", owners of several restaurants, Serbian language lecturers at the Universities of Sofia and Veliko Tarnovo and representatives of sports clubs.

With a few words of welcome and satisfaction over the high response, Ambassador Zeljko Jovic addressed them and emphasized that this event opened the Embassy for cooperation with all members of the Serbian community living and working in Bulgaria, their families and all who contributed to the new quality of cooperation between Serbia and Bulgaria. He pointed out that this practice of getting together would continue.

The guests were unanimous in assessing that such connection with the motherland was extremely important to the Serbs in Bulgaria and that they saw it as Serbia's determination to support its citizens, which is of particular importance to them.

