



Representatives from 10 Finnish companies (Fortum, Outotec, UpCode World, KJK Capital, Vöner, Parviainen Architects, Capital Media, Tid Media, Junes Events) attended the presentation by Serbian Ambassador Sasa Obradovic, which took place on 29 October.

Following the screening of the short promotional film made by the Serbian Tourism Organization, Ambassador Obradovic provided basic information on economic stabilization, pointing to the level of foreign direct investments and to the advantages of and the legal incentives for investing in Serbia. The Ambassador also referred to examples of the past successful business cooperation, as well as the sectors of Serbian economy that could be of most interest for international cooperation.

This is the fourth promotion of investments and economic cooperation opportunities this year, after those held in the cities of [Tampere](#) and [Turku](#) , in cooperation with Romanian and Hungarian Embassies, and the one held at the "Business Finland" headquarters, hosted by the Finnish Ministry of Foreign Affairs.